

## PUBLISH OR PERISH: TURNING THESIS/DISSERTATION INTO A HIGH-IMPACT JOURNAL ARTICLE

July 24-26, 2025 | 8:00AM – 12:00NN  
ZOOM Video Teleconferencing

The International Association of Scholarly Publishers, Editors and Reviewers (IASPER) with the SEC Registration No. CN201433407 is inviting you to participate in the webinar on **Publish or Perish: Turning Thesis/Dissertation into a High-Impact Journal Article** on **July 24-26, 2025** via **ZOOM Video Teleconferencing**.

### RATIONALE

Many faculty members completing their graduate studies possess valuable research in their theses and dissertations that hold significant potential for publication in scholarly journals. However, the process of transforming these extensive academic works into concise, publishable articles and navigating the landscape of high-impact journals can be challenging.

This webinar is designed to bridge that gap, providing academic professionals, particularly university and college faculty, with the essential skills and knowledge to effectively convert their graduate research into publishable articles and to strategically approach high-impact journal publication. Given the increasing emphasis on research output and scholarly dissemination in academia, this training aims to demystify the publication process, from re-framing research for journal submission to understanding peer review and responding to reviewers. By the end of the webinar, participants will be adept at applying these techniques to enhance their research dissemination efforts, thereby contributing to the advancement of knowledge in their respective fields.

### OBJECTIVES

1. **Understand the Fundamentals of Article Conversion.** Provide participants with a comprehensive understanding of how to transform a thesis/dissertation into a concise, publishable journal article, including key considerations for re-framing research questions and findings.
2. **Learn Strategies for High-Impact Journal Selection.** Introduce various methods and criteria for identifying and selecting appropriate high-impact journals, ensuring participants can choose the best outlet for their research.
3. **Master Manuscript Preparation and Formatting.** Equip participants with the skills to prepare and format manuscripts according to journal guidelines, including abstract writing, keyword selection, and ethical considerations.
4. **Navigate the Peer Review Process.** Train participants on understanding the peer review process, effectively responding to reviewer comments, and revising manuscripts for resubmission.
5. **Develop a Publication Strategy.** Guide participants on how to create a long-term publication plan, including managing multiple submissions and understanding publication ethics.

### RESOURCE SPEAKER

#### PROF. ANDREA B. MARTINEZ

Asst. Professor, University of the Philippines Manila  
Postdoctoral Research Fellow, School of Psychology, University of Surrey, England  
Global Data Fellow, Childlight Global Child Safety Institute University of Edinburgh, Scotland

Dr. Andrea Martinez is an assistant professor at the Department of Behavioral Sciences at the University of the Philippines Manila and a global data research fellow at the Childlight Institute at the University of Edinburgh in Scotland. She finished her bachelor's degree in

#### VISION

A community of ethical and scholarly publishing practitioners.

#### MISSION

We commit to advance the professional expertise of the scholarly publishers, editors and reviewers; to provide expert services in scholarly journals; to promote publication ethics in scholarly journals; and to support various causes in the promotion, development and advancement of scientific publication.

Behavioural Science at UP Manila, and her master's degree in Special Education at UP Diliman. She obtained her PhD in Psychology at King's College London. She is doing her post-doctoral research fellowship at the University of Surrey in England.

Dr. Martinez serves in various capacities as a volunteer, consultant, and member of the board of trustees in several non-government organisations and government agencies for children, women, and social welfare, both in Manila and in London. She also served as a resource speaker and trainer in various training programs and forums on mental health for schools, communities, organisations, government agencies and embassies.

Her research interests dealt with issues of mental health and help-seeking behaviour, violence against women and children, young person's self-harm behaviour, and drug use. She served as the research manager in the national baseline study on violence against children and co-investigator in the online child sexual abuse and exploitation study, both research projects were funded by UNICEF. She was also part of the UP research team on behavioral health and drug addiction problems of young people in the Philippines. She published articles in high-impact peer-reviewed journals on these topics.

Dr. Martinez was awarded Gawad Chancellor award for public service in 2017 and One UP Faculty Award in public service in 2016 and 2019.

## REGISTRATION FEE

The regular registration fee is **2,500.00 PHP**. Discounted rate of **2,000.00 PHP** is applied for individual and institutional members. Deadline of registration and payment will be on **July 22, 2025**.

## REGISTRATION PROCESS

1. All interested participants must complete the online registration by filling out the registration form via Google Form: <https://forms.gle/A4EVL1866N6iS6hS7>. By completing the pre-registration form, you commit to attending the webinar and settling the required registration fee.
2. After receiving your completed registration form, we will send you a charge invoice that includes the details of the chosen payment method.
3. Once the registration payment has been made, please email us a copy of the deposit slip or proof of transaction to [iasper@aseanresearch.org](mailto:iasper@aseanresearch.org).
4. Once your participation is confirmed, we will provide you with the **ZOOM Meeting ID** and **Password**.

## REQUIREMENTS

1. **Zoom Account**. Please make sure to create a Zoom Account by visiting <https://zoom.us/signup>.
2. **Laptop**. At least Core i5 and functional enough to download the software and run data analysis.
3. **Internet Connection**. Stable internet connectivity.
4. **Copy of a Manuscript or Thesis/Dissertation Proposal**. This will serve as a working document for hands-on activities during the webinar.

## POST WEBINAR

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1. Participant will be receiving three e-certificates: Certificate of Completion, Participation and Attendance.
2. We will provide an official receipt for the registration payment, which will be sent via email. If you require the original copy of the official receipt, we can send it via LBC. Please note that a minimal shipping fee of **P200.00** will be incurred, and it will be shouldered by the participant.
3. All soft copies of the files/materials used during the webinar will be shared via email after the event.
4. The link to access the webinar recordings will be provided to participants for review purposes only. Please note that the recordings will be deleted after two weeks.

### PERSONALIZED INVITATION LETTER

Kindly provide us the following details should you wish to request for a personalized invitation letter:

- Name to address the invitation letter (complete name, designation, company/school)
- Name to address the letter of invitation (Thru): (complete name, designation, company/school)
- Email address to send the invitation letter
- Email address to send the CC of the invitation letter

### PAYMENT DETAILS

#### **Payment through Bank:**

Name of Bank: Bank of the Philippine Islands  
Address: Georgetown Cybermall, RN Pelaez Blvd. Kauswagan,  
Cagayan de Oro City 9000  
Account Name: International Association of Scholarly Publishers, Editors and Reviewers, Inc.  
Account Number: 8991-0002-76 (Peso Checking Account)

#### **Payment through GCASH (GCASH to BPI Bank Transfer Option):**

Name of Bank: Bank of the Philippine Islands  
Account Name: IASPER INC  
Account Number: 8991000276

#### **Payment through Western Union, Palawan or MLhuillier:**

Name of Recipient: Gayle T. Salalima  
Address: 4-2f Montblanc Bldg. 848., Burgos corner Chavez Sts., Cagayan de Oro City 9000, Philippines  
Contact No: (0917) 713 6816

### CONTACT DETAILS

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